

Market Administrator News

2023 CONTAINER SURVEY PUBLISHED

AMS' Dairy Program recently published the Packaged Fluid Milk Sales in Federal Milk Order Markets report. This publication presents information relating to the containers in which fluid milk products are sold, and the methods of distribution used to market these items by handlers regulated under Federal Milk Marketing Orders (FMMOs). The tables in the report provide historical information from past surveys and detailed information from the current survey. The 2023 survey and historical publications are available on our [website](#). ▼

USDA News

USDA APPOINTS MEMBERS TO NATIONAL FLUID MILK PROCESSOR PROMOTION BOARD

On August 27, The U.S. Department of Agriculture (USDA) announced the appointment of nine members to serve on the National Fluid Milk Processor Promotion Board. Eight of the nine appointees will serve three-year terms, effective immediately through June 30, 2027. The appointee for Region 13 will serve the remaining term of a vacant position, effective immediately and expiring June 30, 2026.

Newly appointed members are: Ed Fugger, Dallas, TX (Region 6); Jeff Wilkerson, Cincinnati, OH (Region 8); Daniel Hofmeister, Seattle, WA (Region 13); Patrick Schallberger, San Marcos, CA (Region 15); and Dennis Roberts, Modesto, CA (At-large, processor).

Reappointed members are: Jay Bryant, Herndon, VA (Region 3); Terry Dana, Industry, CA (Region 9); Scott W. Shehadey, Fresno, CA (Region 12); Jaclyn Cardin, LaFarge, WI (At-large, processor).

The National Fluid Milk Processor Board is composed of 15 fluid milk processors from 15 geographic regions and five at-large members. At least three at-large members must be fluid milk processors and at least one must be from the general public. The remaining at-large seat may be filled by a fluid milk processor or a member of the general public. The board was established by the Fluid Milk Promotion Act of 1990 to develop and administer a coordinated program of advertising and promotion to increase the demand for fluid milk products.

Since 1966, Congress has authorized 22 industry-funded research and promotion boards. They provide a framework for agricultural industries to leverage their own resources to develop new markets, strengthen existing markets and conduct important research and promotion activities. USDA's Agricultural Marketing Service provides oversight, paid for by industry assessments, which ensures fiscal accountability and program integrity. More information about this program is available on the AMS website at the National Fluid Milk Processor Promotion Board [page](#). ▼

Source: USDA. Agricultural Marketing Service. Available at www.usda.gov.

USDA News

USDA APPOINTS MEMBERS TO NATIONAL DAIRY AND PROMOTION RESEARCH BOARD

The U.S. Department of Agriculture (USDA) announced the appointment of 12 members to serve on the National Dairy Promotion and Research Board. The appointees will serve three-year terms, effective November 1, 2024, through October 31, 2027.

Newly appointed members are: Adrienne Allen, OR (Region 1); Paul M. Danbom, CA (Region 2); Arlene J. Vander Eyk, CA (Region 2); Lauren Collier, TX (Region 4); Tasha K. Schleis, WI (Region 6); Mark A. Fellwock, MO (Region 7); Ashley N. Stockwell, IN (Region 9); and Sheila Marshman, NY (Region 12).

Reappointed members are: Suzanne N. Vold, MN (Region 5); Sara S. Bahgat-Eggert, WI (Region 6); Paxton Robinson, ID (Region 8); and Caleb E. Crothers, MD (Region 11).

The National Dairy Promotion and Research Board is composed of 36 dairy farmer members who represent 12 geographic regions within the United States and one importer member who represents dairy importers. The board was established by the Dairy Production Stabilization Act of 1983 to develop and administer a coordinated program of advertising and promotion to increase the demand for dairy products and ingredients.

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Source: USDA. Agricultural Marketing Service. Available at www.usda.gov.