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Room 2530-S, STOP 0228
Washington, DC 20250-0225

December 30, 2024

TO: All Interested Parties

FROM: Dana H. Coale
Deputy Administrator *Dana H. Coale*

SUBJECT: Appointment of Pacific Northwest Order Market Administrator

On December 28, 2024, Lisa K. Wyatt retired from the position of Market Administrator, Pacific Northwest and Arizona Orders. Ms. Wyatt has been with the Federal Milk Marketing Order Program for more than 40 years and contributed significantly to the successful administration of the Program. We express our best wishes to her for a long and happy retirement.

I am pleased to announce the appointment of Peter J. Fredericks as Market Administrator, Pacific Northwest Milk Marketing Order effective December 29, 2024.

Mr. Fredericks has been serving as the Market Administrator in the California Milk Marketing Order since June 2022. With almost 30 years of experience working with the USDA-AMS-Dairy Program, Mr. Fredericks has held a variety of positions in the Northeast Milk Marketing Order and predecessor Federal milk marketing orders resulting in a diverse background and vast experience base. Mr. Fredericks has a Bachelor's Degree and a Master's Degree in Economics from Cornell University.

While Mr. Fredericks will provide oversight and leadership of the Pacific Northwest Order, the staff in the Phoenix, AZ and Bothel, WA offices will continue to support Mr. Fredericks and provide the local dairy industry with excellent customer service.